



An Australian Government Initiative



**ADELAIDE HILLS, FLEURIEU
AND KANGAROO ISLAND**

OUR PURPOSE

We are committed to developing the region's economy and liveability.

OUR VISION

The Adelaide Hills, Fleurieu and Kangaroo Island is a prosperous region made up of engaged, connected and resilient communities.

OUR MISSION

We lead, facilitate and collaborate to realise the region's economic potential.

OUR VALUES

We are successful because we CLICK.



CARE

We care about the region's prosperity and liveability.



LEAD

We lead through a regional focus and commitment to results.



INNOVATE

We are agile, creative and seek innovative solutions.



CONNECT

We are the "go-to" for connection, collaboration, and partnerships.



KEEP PROMISES

We are trustworthy and deliver what we promise.

PROJECT PLAN 2025-2026



Growing Regional Productivity

The region's productivity and liveability are unhindered by a lack of appropriate public infrastructure.

WHAT WE WILL DO



PUBLIC TRANSPORT

- Monitor and act on opportunities to increase stakeholder awareness of the state of regional public transport
- Advocate with state government, DIT and SAPTA for increased funding for public transport in the region

Performance Measures

- Advocacy with state government
- Increasing government attention on the lack of regional public transport



FREIGHT

- Progress a business case for the South Coast Freight Route, in particular the Victor Harbor-Goolwa Bypass section
- Advocate for improved freight routes in and impacting the region

Performance Measures

- Regional intel provided to DIT and other stakeholders
- South Coast Freight Route business case is progressed within government



CHILDCARE

- Identify childcare supply gaps and related issues in the region
- Increase awareness of gaps with stakeholders

Performance Measures

- Regional study report completed
- Findings shared with stakeholders



Enhancing Regional Innovation & Preparedness

The region will be more resilient to disruption brought about by: Climate Change + Demographic Change + Digitisation + Demand for Skilled Workforce.

WHAT WE WILL DO



CLIMATE CHANGE

- Identify and promote funding options for the regions communities and business to act on climate change
- Continue support for Resilient Hills & Coasts

Performance Measures

- Community knowledge of funding options for climate action is increased
- Resilient Hills & Coast Climate Adaption Plan is on target



LEADERSHIP DEVELOPMENT

- Deliver the PIRSA Regional Leadership Program including RDA AHFKI Inspired Leadership to increase the pool of regional leaders
- Promote other leadership programs and opportunities

Performance Measures

- Regional Leadership Program courses and events are delivered
- in alignment with findings of the regional leadership gap analysis



DROUGHT

- Oversee the implementation phase of the Regional Drought Resilience Plan

Performance Measures

- Regional drought resilience projects are identified by the Regional Drought Plan consortia
- Funding flows into the region for drought resilience projects



Strengthening our most Competitive Industry Sectors

The region's three most competitive industries continue to grow, increasing exports and growing employment.

WHAT WE WILL DO



MANUFACTURING

- RDA Hills & Coast Business Grant
- RDA Manufacturing Network

Performance Measures

- RDA Hills & Coast Business Grant is delivered with growth in corporate partnerships
- RDA Manufacturing Network events and membership grows



AGRICULTURE

- Small regional abattoir businesses are supported
- Potential new abattoir services are identified and supported

Performance Measures

- Small abattoir businesses are more resilient (eg; have growth plans, succession plans, trained staff etc)
- Options for new abattoirs are identified and supports are explored for business cases



INVESTMENT ATTRACTION

- Development of a regional investment portal
- Strategic industry supports
- Hills & Coast Grant Finder and socio-economic data platforms
- RDA Fund My Business Guidebook

Performance Measures

- RDA Regional Investment portal is launched
- Three industry-level business cases or similar are funded and/or supported
- Hills & Coast Grant Finder and Remplan use grows
- RDA Fund My Business Guidebook is released



Connecting Region and Government

The region and government will be well connected and informed to make the most of economic development opportunities.

WHAT WE WILL DO



REGIONAL ECONOMIC ADVICE

- Provide information on our region's activities and competitive advantages to all levels of government, industry, business and community sectors
- Provide evidence-based advice and advocacy to the Australian and South Australian Governments on critical regional development issues positively and negatively affecting our region

Performance Measures

- Maintain an up-to-date Strategic Regional Plan
- Collaborate with other South Australian RDA's through Regional Development SA (RDSA)
- Collaborate with the region's LGA's to ensure unified messaging including through provision of support around the delivery of the Greater Adelaide Regional Plan (GARP)
- Federal and state governments, agencies and bodies receive regional intel and advice through meetings, forums, workshops, surveys, enquiries, and submissions



PROGRAM PROMOTION & DELIVERY

- Promote and disseminate information on Australian and South Australian Government policies and programs to the regions local government, industry, business and community sectors
- Assist in the delivery of Australian Government programs, where relevant and/or where requested

Performance Measures

- Engaging website, newsletter and social media promoting government programs
- Delivery of government programs
- Provision of grant program advice and application supports