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## ADELAIDE HILLS, FLEURIEU AND KANGAROO ISLAND

# Media release

## Meet RDA AHFKI's Newest Board Members

November 2024

Regional Development Australia Adelaide Hills, Fleurieu and Kangaroo Island (RDA AHFKI) is pleased to announce the appointment of Jordana Ashcroft O'Sullivan and Ellen Wundersitz as the newest members of its board.

The organisation was heartened by the record number of applications for these positions, with a notable representation from women in the candidate pool. The strong range of skills, knowledge, and experiences will help ensure the board remains well-rounded and well-positioned to address the region's evolving needs, and further supports RDA AHFKI's mission to grow our region's economy and liveability.

Jordana Ashcroft O'Sullivan, General Manager of Beyond Ink, brings extensive experience in town planning, with a career spanning complex developments across diverse sectors, including tourism, healthcare, and manufacturing. A champion of efficient business practices and innovative strategies, Jordana has a strong connection to regional South Australia, where her work has focused on balancing development with environmental and heritage considerations.

Ellen Wundersitz, co-owner of the award-winning Space Craft Joinery, combines a deep understanding of business management with a commitment to addressing regional challenges like housing affordability and climate change. With experience in design, marketing, and governance, Ellen is eager to contribute to creating growth and employment opportunities for future generations.

Jordana and Ellen are enthusiastic about their roles and the opportunity to support local businesses and communities. Find out more about the RDA AHFKI board and staff at: [rdahc.com.au/about-us](https://rdahc.com.au/about-us)

“I’m excited to be part of RDA AHFKI, supporting our businesses and communities in taking what they already do well and making it great. To expand opportunities and enhancing the supportive infrastructure needed to create an environment that attracts and retains residents, workers, and tourists—while encouraging emerging generations to stay and thrive in our regions.”

*~ Jordana Ashcroft O’Sullivan*

“I’m passionate about creating growth and employment opportunities for young people, supporting local businesses, and addressing major regional challenges, like climate change and housing affordability. Since moving to Strathalbyn in 2010, I’ve fallen in love with the lifestyle and community here. I’m looking forward to working with the RDA board to contribute to a vibrant, sustainable future for regional communities, especially for the next generation.”

*~ Ellen Wundersitz*

“We are excited to welcome Jordana and Ellen to the RDA AHFKI team. Their extensive backgrounds and passion for regional development align perfectly with our vision, and we look forward to the contributions they will make as we continue our efforts to foster prosperity and resilience across the region.”

*~ James Sexton, Chair, RDA AHFKI*

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