



An Australian Government Initiative



Regional
Development
Australia

ADELAIDE HILLS, FLEURIEU AND KANGAROO ISLAND

Media release

Victoria MacKirdy Reappointed as RDA AHFKI Deputy Chair

February 2024

The Adelaide Hills, Fleurieu Peninsula, and Kangaroo Island Regional Development Australia (RDA AHFKI) board are delighted to announce the reappointment of Victoria MacKirdy as Deputy Chair. The decision follows an extensive and transparent selection process, which opened the position to the public in November 2023, culminating in the final decision at the close of the year.

"The RDA AHFKI board are happy to announce the appointment of Victoria MacKirdy to the role of Deputy Chairperson. Victoria brings a wealth of management, business, and leadership experience to our board, and her commitment to our region's development is truly commendable."

~ Chair of the Board at RDA Adelaide Hills, Fleurieu and Kangaroo Island, Mr James Sexton

Victoria MacKirdy, currently serving as the Chief Executive of the City of Victor Harbor, expressed her pride in continuing her role as Deputy Chair for RDA AHFKI.

"I'm extremely proud to be continuing on as Deputy Chair for RDA AHFKI. Our role in promoting, supporting, and advocating for development within our region is more important than ever, and working with such a diverse board brings a wide range of opportunities."

~ Deputy Chair of the Board at RDA Adelaide Hills, Fleurieu and Kangaroo Island, Ms Victoria MacKirdy

She highlighted her enthusiasm for the role, saying, "This role is very much complementary to my work at the City of Victor Harbor, as both ultimately have a strong focus on improving liveability and ensuring positive economic growth."

Drawing attention to her roots as a primary producer and past experience as an olive grower, Ms. MacKirdy added, "There's so much to love about our stunning region, but, as a primary producer at heart, I think what I love the most is the premium food and wine. I've always said the regions are what make South Australia so special!"

Acknowledging the existing strengths of the region, she further emphasised the need for continued efforts to strengthen industry sectors and enhance regional productivity, expressing her confidence in RDA AHFKI playing a pivotal role in achieving these goals.

Media contact

Damien Cooke

CEO

Regional Development Australia Adelaide Hills, Fleurieu & Kangaroo Island

M: 0411 140 735

E: damienc@rdahc.com.au