



An Australian Government Initiative



ADELAIDE HILLS, FLEURIEU AND KANGAROO ISLAND

OUR PURPOSE

We are committed to developing the region's economy and liveability.

OUR VISION

The Adelaide Hills, Fleurieu and Kangaroo Island is a prosperous region made up of engaged, connected and resilient communities.

OUR MISSION

We lead, facilitate and collaborate to realise the region's economic potential.

OUR VALUES

We are successful because we CLICK.



CARE

We care about the region's prosperity and liveability.



LEAD

We lead through a regional focus and commitment to results.



INNOVATE

We are agile, creative and seek innovative solutions.



CONNECT

We are the "go-to" for connection, collaboration, and partnerships.



KEEP PROMISES

We are trustworthy and deliver what we promise.

PROJECT PLAN 2022-2025



Growing Regional Productivity

The region's productivity and liveability are unhindered by a lack of appropriate public infrastructure.

WHAT WE WILL DO



PUBLIC TRANSPORT

- Undertake a review of progress against the recommendations of the 2019 RDA Public Transport Study
- Advocate with state government, DIT and SAPTA for increased funding for public transport in the region

Performance Measures

- Completion of South Coast public transport survey
- Publication of the Public Transport Scorecard
- Advocacy with state government



HOUSING

- Work with stakeholders to increase Kangaroo Island housing

Performance Measures

- KI bushfire recovery housing projects operational
- Parndana housing development has a committed developer on board and sub-division development approvals are lodged



FREIGHT

- Ensure understanding of industry freight needs
- Progress a business case for the Southern Freight Route
- Advocate for improved freight routes in and impacting the region

Performance Measures

- Advice provided to DIT and other stakeholders
- Southern Freight Route business case is progressed with SHLGA
- Advocacy is provided for infrastructure solutions in high-demand locations



Enhancing Regional Innovation & Preparedness

The region will be more resilient to disruption brought about by: Climate Change + Demographic Change + Digitisation + Demand for Skilled Workforce.

WHAT WE WILL DO



CLIMATE CHANGE

- Identify and promote funding options for the regions communities ad business to act on climate change
- Continue support for Resilient Hills & Coasts

Performance Measures

- Community knowledge of alternative funding options for climate action is increased
- Resilient Hills & Coast Climate Adaption Plan is on target



DEMOGRAPHIC CHANGE

- Encourage regional investment in inward migration to grow the economy and employment
- Advocacy for increased ability for retirees to work

Performance Measures

- Development of regional resources and promotion
- Retirees have a greater opportunity to participate in the workforce



DIGITISATION

- Regional digital training through the ASBAS program

Performance Measures

- ASBAS workshops delivered for the region



DEMAND FOR SKILLED WORKFORCE

- Industry responsive workforce projects

Performance Measures

- Industry workforce programs/events delivered
- 2023 Regional Leadership Program is delivered



Strengthening our most Competitive Industry Sectors

The region's three most competitive industries continue to grow, increasing exports and growing employment.

WHAT WE WILL DO



TOURISM

- Support will be provided to regional tourism organisations

Performance Measures

- Operational supports will be provided to all three RTO's including in-kind board positions at Adelaide Hills Tourism and Fleurieu Peninsula Tourism



MANUFACTURING

- RDA Hills & Coast Business Grant

Performance Measures

- Round 3 RDA Hills & Coast Business Grant targeting manufacturing is delivered



AGRICULTURE

- Ag-Tech awareness program

Performance Measures

- Knowledge of ag tech is increased in the ag community



GENERAL INDUSTRY SUPPORTS

- Strategic industry supports
- Hills & Coast Grant Finder
- Economic and Social data platforms
- Targeted sponsorships

Performance Measures

- Three industry-level business cases are funded
- Hills & Coast Grant Finder use grows
- Use of regional data platforms grows
- Targeted sponsorships delivered



Connecting Region and Government

The region and government will be well connected and informed to make the most of economic development opportunities.

WHAT WE WILL DO



REGIONAL ECONOMIC ADVICE

- Provide information on our region's activities and competitive advantages to all levels of government, industry, business and community sectors
- Provide evidence-based advice and advocacy to the Australian Government on critical regional development issues positively and negatively affecting our region

Performance Measures

- Inform federal and state agencies and bodies through forums, workshops, surveys, enquiries, submissions and ongoing engagement with members of parliament
- Produce and maintain a Strategic Regional Plan
- Collaborate with other South Australian RDA's through RDA SA
- Participate in industry and other regional forums



PROGRAM PROMOTION & DELIVERY

- Promote and disseminate information on Australian Government and Government of South Australia policies and programs to regional stakeholders including local government, industry, business and community sector
- Assist in the delivery of Australian Government programs, where relevant and/or where requested

Performance Measures

- Active and engaging website, newsletter and social media promoting government programs
- Hosting of the Hills & Coast Grant Finder
- Provision of grant program advice and application supports