

# STRATEGIC Regional Plan

ADELAIDE HILLS, FLEURIEU  
& KANGAROO ISLAND

2022-2025



Regional  
Development  
*Australia*

ADELAIDE HILLS  
FLEURIEU &  
KANGAROO ISLAND

*Shaping the future of our region*



## ACKNOWLEDGEMENT

### of Country

Regional Development Australia Adelaide Hills, Fleurieu and Kangaroo Island acknowledges and respects the traditional custodians of this region in which we live and work, the Kurna, Peramangk, Ngarrindjeri, and Ramindjeri.

We recognise their continuing connection to Lands, Waters and Communities and pay our respects to their Elders past, present and emerging.

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# ABOUT

## This Plan

The Strategic Regional Plan 2022-2025 Adelaide Hills, Fleurieu Peninsula and Kangaroo Island (SRP) provides the region with a reference economic development strategy.

The SRP allows a wide range of stakeholders, investors and policymakers to gain a better understanding of the region, including the strengths, challenges, and strategic priorities that outline its future ambitions. It helps the region, and its economic development stakeholders:

- make the most of future opportunities
- manage growth pressures
- address economic development and infrastructure needs

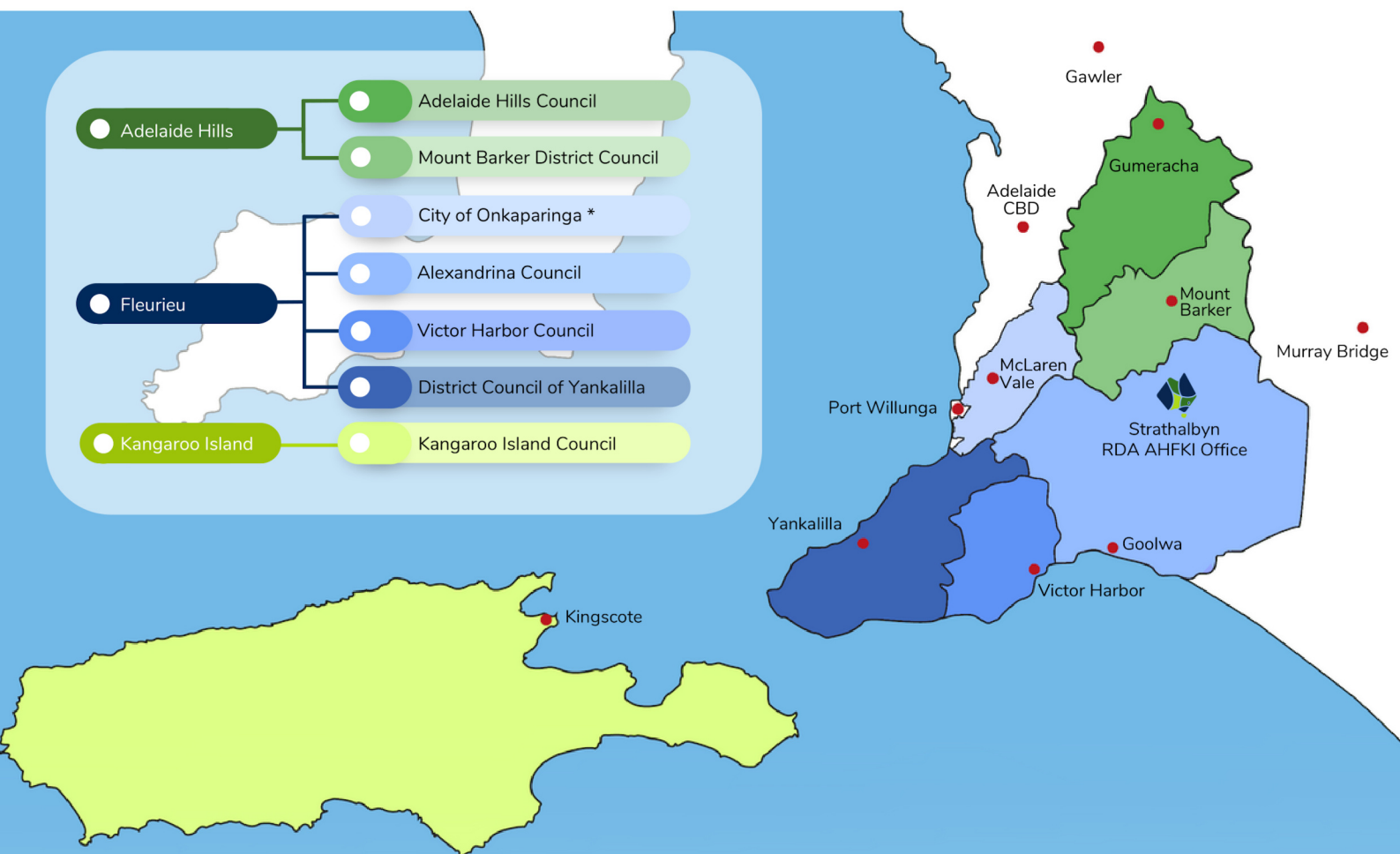
Extensive research and consultation across the seven local government areas of Adelaide Hills Council, Mount Barker District Council, Alexandrina Council, City of Victor Harbor, District Council of Yankalilla, City of Onkaparinga (McLaren Vale Preservation District), and Kangaroo Island Council has been undertaken to develop the plan.



The SRP outlines three strategic priorities that will be the focus of Regional Development Australia Adelaide Hills, Fleurieu & Kangaroo Island (RDA AHFKI) and offer important consideration for all the region's stakeholders with an interest in liveability and economic development.

### The three strategic priorities are:

- Growing Regional Productivity
- Enhancing Regional Innovation and Preparedness
- Strengthening our most Competitive Industry Sectors







## DEVELOPMENT

### of This Plan

This Strategic Regional Plan is written and produced by RDA AHFKI and is informed by RDA AHFKI's knowledge of its region, broad consideration, research, and consultation.

A review of the region's economy and demography (RDA AHFKI - Regional Economic Health Update, April 2022) was an important foundation for this strategy, as a socio-economic analysis hadn't been completed since 2017. The report is publicly available as an additional tool to this SRP.

Consideration of national and state plans and strategies was critical for alignment and to allow ongoing and future cross-sectoral collaboration. These included:

- Australian Government Economic Development Priorities
- Australian Government Regional Priorities
- Australian Government Budget 2022 focus areas
- Infrastructure Australia - Regional Strengths and Infrastructure Gaps Report
- South Australian Government:
  - Growth State
  - Regional Development Strategy
- Infrastructure South Australia 20-Year Strategy
- Regional Development South Australia, The Regional Blueprint 2022

The desktop research stage also considered a review of our local government plans and strategies, including:

- Southern & Hills Local Government Association 2030 Regional Transport Plan
- Economic strategies of Adelaide Hills Council, Mount Barker District Council, Alexandrina Council, District Council of Yankalilla, City of Victor Harbor, Kangaroo Island Council, all of which were developed with extensive community consultation

The consultation stage took a varied approach reflective of the diversity of the region, including:

- A confidential survey of RDA AHFKI stakeholders, conducted by Intuito Market Research. A total of 129 responses were received and analysed from a mailout to RDA AHFKI mailing list incorporating:
  - State elected members
  - Local government elected members and staff
  - Regional industry bodies
  - Business groups
  - State agencies
  - Individual businesses
  - Not-for-profit and community groups
- Interviews with Local Government CEO's and Mayors
- A workshop and draft plan reviews with RDA AHFKI board and staff, facilitated by Whitford Thinking
- Reviews of a draft plan with Local Government economic development staff





## ROLE of

## Regional Development Australia

Regional Development Australia (RDA) is a national network of committees, made up of local leaders who work with all levels of government, business, and community groups to support the economic development of their regions.

RDA committees have an active and facilitative role in their communities with a clear focus on growing strong and confident regional economies that harness their competitive advantages, seize economic opportunities, and attract investment.

### **RDA AHFKI collaborates with a broad range of regional stakeholders, some of which play their own key role in economic development, including:**

Southern & Hills Local Government Association (SHLGA) which produce regional transport, public health and climate change adaption plans.

Barossa Hills Fleurieu Local Health Network (BHF LHN) which manages the delivery of public hospital services and other community-based health services.

Hills & Fleurieu Landscape Board and Kangaroo Island Landscape Board, both of which support communities and land managers to improve the management of their region's landscapes.

Regional Tourism Organisations (Adelaide Hills Tourism, Fleurieu Peninsula Tourism, Kangaroo Island Tourism Alliance) who are responsible for driving tourism industry development and regional visitation.



## Regional Development Australia Adelaide Hills, Fleurieu and Kangaroo Island is driven by a purpose-led strategy:

### OUR PURPOSE

We are committed to developing the region's economy and liveability.

### OUR VISION

The Adelaide Hills, Fleurieu and Kangaroo Island is a prosperous region made up of engaged, connected and resilient communities.

### OUR MISSION

We lead, facilitate and collaborate to realise the region's economic potential.

### OUR VALUES

We are successful because we CLICK.



#### CARE

We care about the region's prosperity and liveability.



#### LEAD

We lead through a regional focus and commitment to results.



#### INNOVATE

We are agile, creative and seek innovative solutions.



#### CONNECT

We are the "go-to" for connection, collaboration, and partnerships.



#### KEEP PROMISES

We are trustworthy and deliver what we promise.

## KEY

### Statistics



**GROSS REGIONAL  
PRODUCT**  
**\$5.95 BILLION**

NIEIR 2021



**POPULATION**

**134,661**

ABS ERP 2021



**LOCAL BUSINESSES**

**11,609**

ABS 2021



**LOCAL JOBS**

**42,253**

NIEIR 2021



**LARGEST EMPLOYER**

**HEALTHCARE &  
SOCIAL ASSISTANCE**

NIEIR 2021



**EMPLOYED  
RESIDENTS**

**64,677**

NIEIR 2021



## TOP 4 INDUSTRIES 2021

### NUMBER OF JOBS \*



#### HEALTHCARE & SOCIAL ASSISTANCE

5,523 | 13.1%



#### RETAIL

4,563 | 10.8%



#### AGRICULTURE, FORESTRY & FISHING

4,216 | 10.0%



#### EDUCATION & TRAINING

4,144 | 9.8%

### VALUE ADDED \*\*



#### AGRICULTURE, FORESTRY & FISHING

\$659M | 15.3%



#### CONSTRUCTION

\$504M | 11.7%



#### HEALTHCARE & SOCIAL ASSISTANCE

\$457M | 10.6%



#### MANUFACTURING

\$398M | 9.2%

SOURCE NIEIR 2022 | \* % OF LOCAL JOBS IN RDA AHFKI, \*\* % OF VALUE ADDED IN RDA AHFKI





## REGIONAL

## Economic Health Check



The Regional Economic Health Update, April 2022 (RDA AHFKI) is a comprehensive socio-economic update for the region, focusing on the period 2017 to 2021. It assesses recent economic performance, growth drivers and competitive advantage, the impacts and recovery from COVID-19, the likely future economic outlook to 2027, and concludes with the long-term economic challenges and opportunities.

The following is a summary of the regions' economic performance, and the current and future economic challenges to ongoing economic prosperity. The full report is available on the RDA AHFKI website ([rdahc.com.au](http://rdahc.com.au)).

### **Economic growth has been outperforming other regions of South Australia and the state on average:**

#### **POPULATION GROWTH**

Population growth was the top contributor to economic growth, expanding by 1.6% per annum, or more than 2 times the state average.

This growth was driven by net domestic migration from metropolitan Adelaide and has supported an increase in population service industry jobs (education, construction, and health).

#### **INCREASED TOURISM**

Tourism visitation to the region increased strongly at 4.6% per annum, twice as fast as the state.

#### **CONSTRUCTION**

Strong population growth has increased residential and non-residential building approvals in population service buildings (retail and wholesale, education, and aged care buildings).

This construction will provide important employment space for economic and jobs growth in the future.

#### **STRONG EXPORT GROWTH**

Strong growth in the region's highly competitive export-oriented industries supports growth in jobs, economic value, and productivity.

These industries are agriculture, food and beverage processing, beauty products (chemical) manufacturing, and metal ore (copper) mining.



**The regional drivers of economic growth present challenges and include:**

#### **RELIANCE ON POPULATION FOR JOB GROWTH**

To a large degree, the regions' economy will be driven by growth in businesses to serve its growing population, despite the recent strong jobs growth in export-oriented industries.

This will support job growth in population serving industries such as health, education, retail, and hospitality.

Ageing of the population will also support health, residential care and wellness related services.

#### **SHORTAGE OF SKILLED WORKERS**

Resident education attainment and skills on the Fleurieu Peninsula and Kangaroo Island are lower than the South Australian average.

Most future jobs are expected to require post-school qualifications. There is a need to address the local skill gaps to sustain growth and meet future workforce needs.

#### **EXPOSURE TO EMERGING FORCES**

The region's reliance on the population to grow its economy makes it exposed to a range of forces such as the shift to online shopping (retail), government spending (health sector) and, more recently, COVID-19 (services).



**The outlook suggests the region will continue to face challenges unless interventions are made:**

#### **SLOWDOWN IN JOBS GROWTH AS THE REGION FACES MACROECONOMIC HEADWINDS**

In the next five years to 2027, the region's GRP growth is forecast to be strong at 2% per annum, driven by a strong performance from the agriculture, health care and mining industries. However, job growth is forecast to be 0.4% per annum, significantly lower than the historical growth rates.

This is driven by low jobs growth in export-oriented and labour-intensive service industries, due to a fall in household discretionary income from higher interest rates, reduced government stimulus expenditure, shortage of workers and heightened business risks.

The low jobs growth highlights that the economy will continue to be exposed to external forces.

#### **FORECAST CONTINUED RELIANCE ON POPULATION FOR JOBS GROWTH**

With low jobs growth forecast in export-oriented industries, over 60% of the jobs growth from 2022 to 2027 is forecast to be from population serving industries, health, hospitality, education and other services.

COVID-19 has increased the attractiveness of regional living and increased domestic migration into the region. However, the population growth might decrease post COVID-19 as the metro areas draw the population back in.

#### **AGEING POPULATION AND SHORTAGE OF WORKERS**

The forecast estimates a strong increase in professional or community/personal service occupations, and a greater demand for workers with higher qualifications in the next five years. Moreover, the forecast indicates a significant increase in demand for health care professionals to support its fast-growing and ageing population base.

Australia is already facing shortages of these workers which are likely to become even more scarce in the future. The region will face difficulties servicing residents' healthcare needs unless the region can secure a good supply of healthcare workers.



## REGIONAL ENDOWMENTS

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### and Competitive Advantages

Endowments represent strengths of the region's economy which might be leveraged, singly or combined, for economic gain. Competitive advantages explain how a region will compete and position itself against other regions. The competitive advantages are described for each sub-region.

#### REGIONAL ENDOWMENTS

- Proximity to the state capital of Adelaide and high accessibility with road, air and sea connectivity
- A diverse and highly scenic hills and coastal environment attracting residents and visitors alike
- Temperate climate with cool, wet winters and warm, dry summers
- A truly diverse and resilient economy growing faster than the state
- Population growing faster than state and national rates
- Numerous service centres and villages supporting enviable lifestyles
- A healthy mix of public and private secondary schools as well as Vocational Education and Training (TAFE) campuses at Mount Barker and Victor Harbor
- Healthcare infrastructure including hospitals at Gumeracha, Mount Barker, Stirling (private), Victor Harbor (public and private), and Kingscote, with a pipeline of upgrades and expansions both underway and planned
- A vibrant media sector across several newspapers, other print productions, and community radio stations
- Excess supply of labour with 42.1% of the region's workers travelling outside of the region for work in 2016
- Regional institutions including:
  - Regional Development Australia Adelaide Hills Fleurieu & Kangaroo Island
  - Southern & Hills Local Government Association
  - Landscape South Australia (Hills and Fleurieu + Kangaroo Island)
  - Barossa Hills and Fleurieu Local Health Network
  - Regional offices of Rural Business Support
  - Several business/industry associations and commerce groups



## ADELAIDE HILLS - COMPETITIVE ADVANTAGES

- Scenically beautiful hills environment combining natural beauty and farmland
- Proximity to Adelaide
- Accessibility, in particular via the South Eastern Freeway
- Supply of labour from Adelaide
- Key townships of Stirling, Woodside, Birdwood, Mount Barker and Hahndorf plus numerous other townships and villages
- Adelaide Hills Business Hub (Woodside)
- Significant population growth with long-term supply of zoned land
- Strong population-driven investment pipeline including in public infrastructure and private sector projects
- Agriculture specialisations including apple, pear and cherry production
- Adelaide Hills wine region
- Significant tourism assets including the heritage township of Hahndorf, The Big Rocking Horse, Cleland Wildlife Park, Beerenberg, Fox Creek Mountain Bike Park, The Cedars, Hahndorf Academy





## FLEURIEU PENINSULA - COMPETITIVE ADVANTAGES

- Diverse scenic beauty encompassing rolling hills, plains, River Murray, Coorong, lakes and coast including surf beaches
- Relative proximity to Adelaide with key access via the Victor Harbor Road
- Adelaide's most popular region for day-trips, holiday homes and retirement
- Key townships of Strathalbyn, Goolwa, Mount Compass, Port Elliot, Victor Harbor, Normanville, Myponga, and McLaren Vale
- Developed airstrips at Goolwa and Aldinga
- Flinders University Rural and Remote Health Campus (Victor Harbor)
- Alexandrina Business Hub (Goolwa), Victor Harbor Business Hub (Connect Victor) and Meeting Place MV (McLaren Vale)
- Generally excellent NBN connectivity including fibre to the premise in key townships
- Agriculture specialisations including livestock and milk
- Fleurieu wine regions including Langhorne Creek, McLaren Vale, Currency Creek, and Southern Fleurieu
- Significant tourism assets including coastal townships of Goolwa, Victor Harbor and Normanville, McLaren Vale and Langhorne Creek wine regions, Goolwa Wharf, SteamRanger Heritage Railway, whale watching and Victor Harbor Horse-drawn Tram

## KANGAROO ISLAND - COMPETITIVE ADVANTAGES

- Australia's third largest island with a stunning and diverse coastline and large protected natural environments blended with rolling broadacre farmland and forests
- Access options to the mainland and Adelaide via sea (Penneshaw Ferry Terminal) and air (Kingscote Airport)
- Key townships of Kingscote, Parndana, Penneshaw and American River
- Kangaroo Island Business Hub (Kingscote)
- Agriculture specialisations including Non-GMO grain, wool, and shellfish (abalone and oysters)
- Kangaroo Island Wine Region
- Internationally recognised tourism destination delivering stunning coastal and natural environmental assets, abundant wildlife, and a growing food and beverage offering

# INDUSTRY

## Specialisations

Endowments and other factors play a large role in the development of economic specialisations. For this region, specialisation based on the number of jobs and the level of value-added shows the top three industry sectors with relative advantages over the rest of the state and country are:

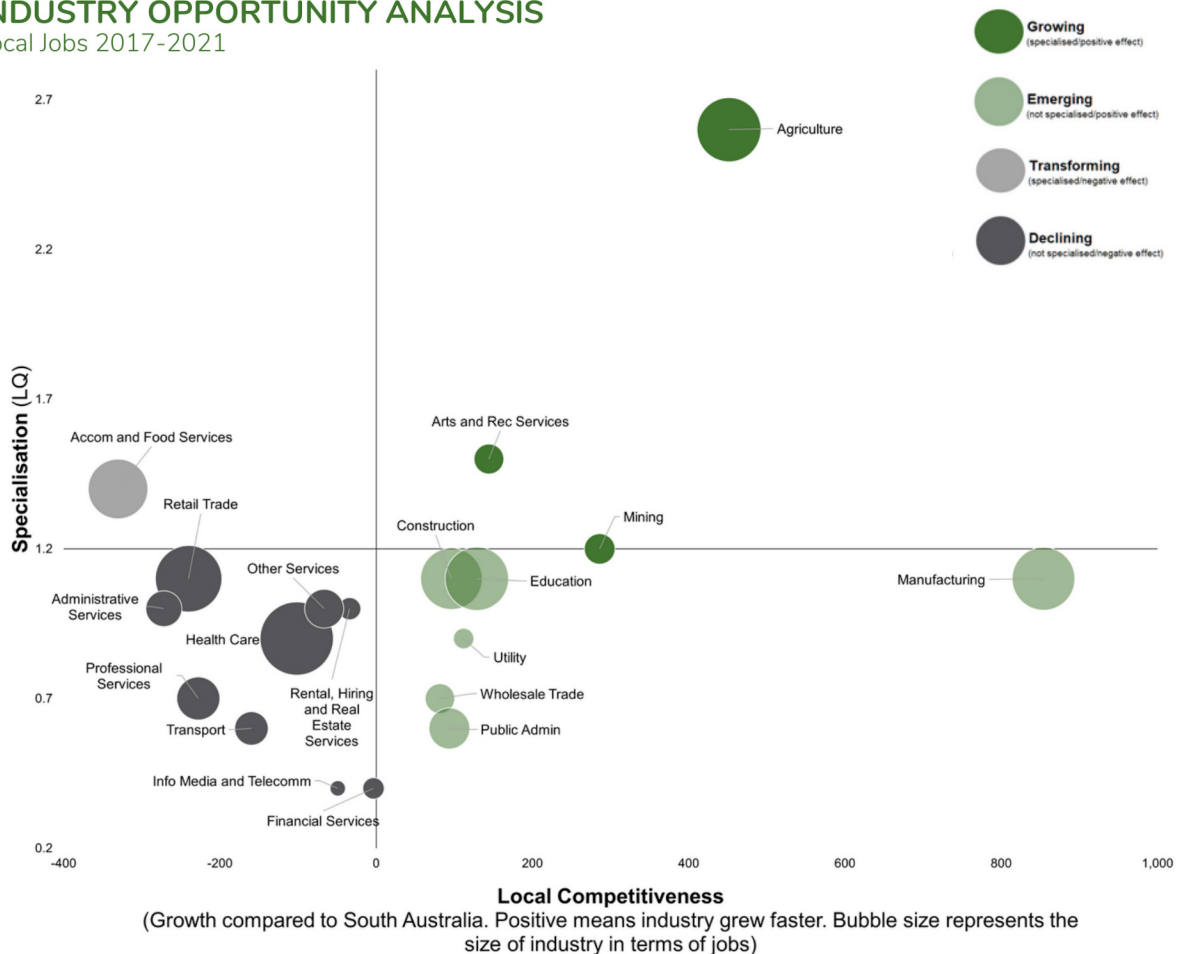
- Agriculture, Forestry & Fishing
- Arts & Recreation Services
- Accommodation & Food Services

The following industry opportunity analysis categorises industry sectors into four stages of development based on their level of specialisation and jobs growth between 2017 and 2021. Agriculture is clearly the region's most specialised industry. Arts & Recreation Services, and Mining are also growing in specialisation.

Manufacturing is highly competitive and is classified as an emerging industry sector with the potential to become a specialised industry.

## INDUSTRY OPPORTUNITY ANALYSIS

Local Jobs 2017-2021

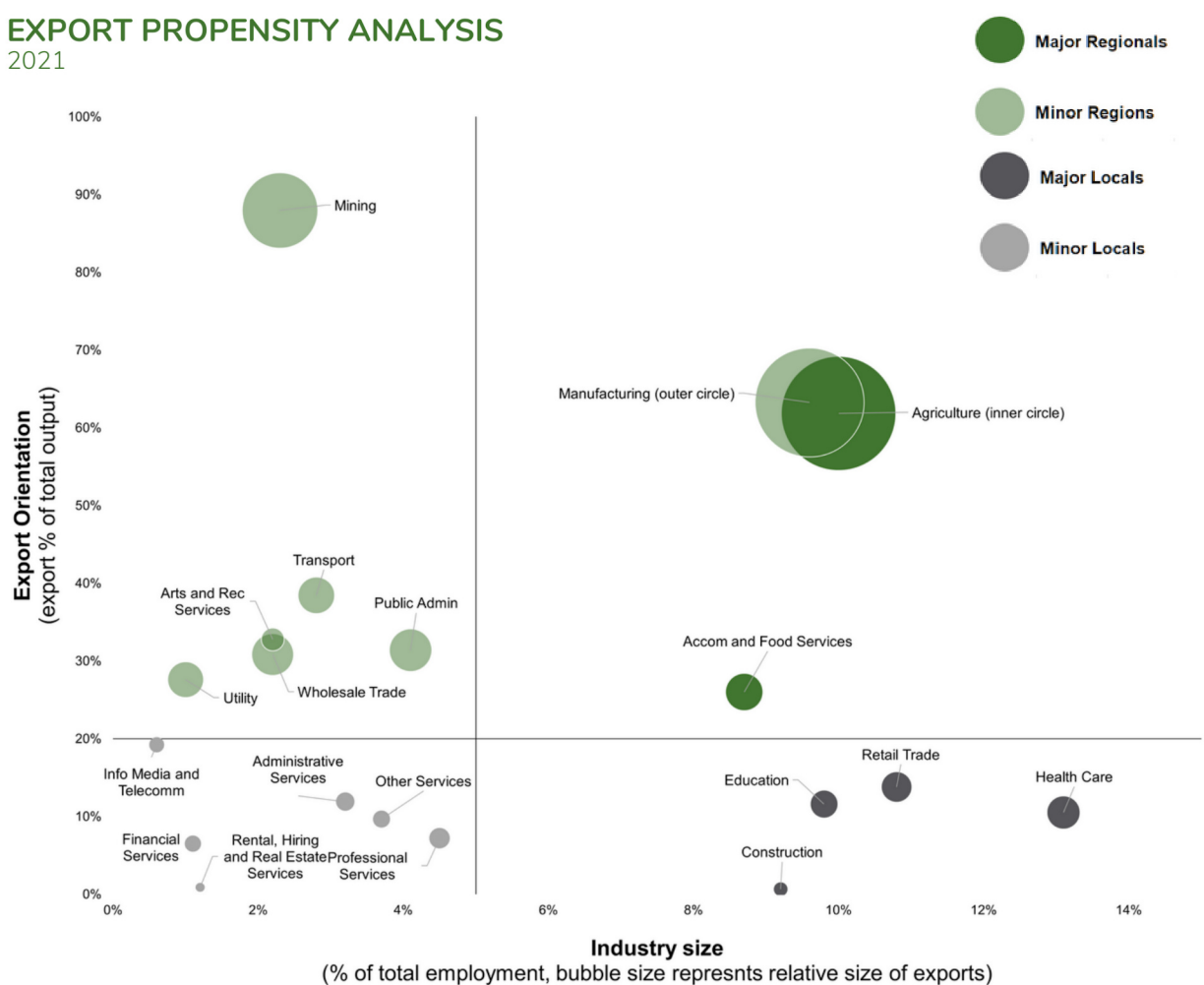




The economy benefits from the export of goods and services to markets outside of the region. The export sectors are less reliant on population growth. The following export propensity analysis categorises sectors into four categories – Major and Minor Regionals, and Major and Minor Locals.

Considering the size (based on employment) and export propensity of each sector, Agriculture, and Manufacturing are standout industries. Accommodation & Food Services, a significant component of the visitor economy, also rates strongly.

## EXPORT PROPENSITY ANALYSIS 2021





## STRATEGIC

### Regional Priorities

The economic development priorities of the Adelaide Hills, Fleurieu Peninsula and Kangaroo Island region have been distilled out of the targeted research, analysis, and consultation undertaken. Some areas relevant to economic development do not feature in these priorities because they are the focus of other organisations (eg; health, natural resource management). However, the overlaps are acknowledged and will be important considerations in the implementation of this SRP.

#### The three strategic priorities are:

**Growing** Regional Productivity

**Enhancing** Regional Innovation & Preparedness

**Strengthening** Our Most Competitive Industry Sectors



## GROWING

### Regional Productivity

Support for our regions' public infrastructure development is a high priority. Infrastructure that is enabling not only lowers commercial barriers and increases productivity of supply chains and market access but grows liveability through facilitation of social inclusion (connectivity and accessibility), employment, improved placemaking and amenity, and increased resilience.

#### The strategic priorities for enabling public infrastructure include:

- Continuous development of effective and efficient freight routes suited to evolving transport needs
- Increased investment in public transport which is critical to ensure equitable connectivity and minimise road congestion
- Addressing inequitable cost of transport between the mainland and Kangaroo Island
- Connection of fibre-optic cable to Kangaroo Island to supersede capacity-limited micro-wave technology
- Development of value-adding agriculture and industry utilising the regions wastewater to maximise the potential of this resource
- Increased supply of non-market (public and community) housing to meet the needs of the growing population
- Supporting expansion of health services infrastructure

#### Example projects could include:

- Duplication of Victor Harbor Road between McLaren Vale and Victor Harbor
- Development of the Kangaroo Island and South Coast Freight Corridors
- Public transport investment in the Adelaide Hills and Fleurieu Peninsula
- Advocacy for a federal freight subsidy on the Kangaroo Island ferry services





## ENHANCING REGIONAL

### Innovation and Preparedness

In an increasingly fast-paced world of change, our community's ability to adapt and grow through significant disruptions is paramount. That ability to withstand, adapt, and recover has been in the forefront of the community's mind in recent years following significant drought, bushfires, the COVID-19 pandemic, and now increased geo-political and world economic uncertainty.

**Four key disruptors have been identified as critical areas for the region to become more innovative and resilient:**

**Disruptor 1:** Climate Change

**Disruptor 2:** Demographic Change

**Disruptor 3:** Digitisation

**Disruptor 4:** Demand for Skilled Workforce

## DISRUPTOR 1: CLIMATE CHANGE

Direct and indirect climate change impacts present the greatest challenge, amongst a range of threats, to the region's natural environments, industries and liveability. Australia's transition to a low-carbon economy (decarbonisation) will also present numerous challenges and opportunities to the region that will influence public and private investment decisions.

### The strategic priorities for Climate Change include:

- Collaborative approach to climate change mitigation and adaptation
- Supported implementation of the Resilient Hills and Coasts, Regional Climate Change Adaptation Plan

### Example projects could include:

- Identification and promotion of opportunities for increased investment in the circular economy
- Promotion of carbon-capture in agricultural systems
- Support of funding programs that enable climate change adaptation





## DISRUPTOR 2: DEMOGRAPHIC CHANGE

An ageing population may be a limiting factor in the region's economic growth, reducing productivity and Gross Regional Product (GRP). This demographic change also requires a significant increase in health services and health care professionals.

### The strategic priorities for Demographic Change include:

- Growth of the region's working age population
- Recognition of the region's aged population as a comparative advantage, offering expertise, a strong consumer base for new business development, and a potential source of business operators, employees and mentors
- Support of the region's health and aged care sector to attract, grow and retain workforce

### Example projects could include:

- Promotion of the region as a place to live and work
- Feasibility for a regional Aged Care Hub of Excellence
- Advocacy for federal policy changes to allow retirees to earn more without impacting their pension



### DISRUPTOR 3: DIGITISATION

The RDA AHFKI region has the potential to generate substantial value from innovative businesses and communities adopting digitisation trends including Industry 4.0, Web 3.0, Automation, Artificial Intelligence (AI), Internet of Things (IoT), and 5G.

With 5G, many companies in manufacturing, mining, construction, transport, and agriculture will get a reliable alternative that enables the communication critical for mobile tools, machines, and robots. Industry 4.0 applications are set to grow substantially with manufacturing expected to benefit the most. However, other areas such as smart farming, smart mining and med-tech can all benefit.

#### **The strategic priorities for Digitisation include:**

- Increased digital connectivity
- Investigation and encouragement of collaboration with local suppliers who can support uptake of the new technology
- Encouragement of upskilling of workers and supporting businesses to increase digital literacy

#### **Example projects could include:**

- Promotion of government programs, including the Digital Solutions – Australian Small Business Advisory Services (ASBAS) program
- Mapping the region's mobile blackspots against population, visitation, and industry
- Targeting AI uptake in the health sector to help alleviate shortage of health professionals

## DISRUPTOR 4: DEMAND FOR SKILLED WORKFORCE

Education and training are already a specialised and growing sector in the Adelaide Hills, and an emerging sector in the Fleurieu and Kangaroo Island. It is an important trend to continue and expand on, as it is forecast that more than 33% of jobs growth in the region up to 2027 will be in professional service and community/personal service occupations.

Critically, one in three of these new jobs will require a bachelor's degree, or higher qualification, which exceeds the region's current level of education. The perfect outcome of the focus of this strategic priority is for a skilled, highly participatory workforce that is matched to the needs of the region's industry and businesses.

### The strategic priorities for Skilled Workforce include:

- Improved regional leadership capacity and capability
- Increased attainment of tertiary education
- Increased educational collaboration between VET providers, high schools, tertiary institutions, and industry

### Example projects could include:

- Promoting STEM in the region's high schools
- Promotion and support of government education and workforce programs
- Establishing Regional University Centres

# STRENGTHENING OUR

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## Most Competitive Industry Sectors

The region's economy is diverse with multiple sectors contributing relatively evenly to value-added, employment and exports.

### VALUE ADDED



**4 SECTORS**  
contribute  
**9-16%**  
each

### EMPLOYMENT



**7 SECTORS**  
contribute  
**8-14%**  
each

### EXPORTS



**2 SECTORS**  
contribute  
**25-30%**  
each





However, as outlined in this plan, some sectors are more highly specialised, competitive, and export orientated.

For that reason, the sectors of:

**Tourism**

**Manufacturing**

**Agriculture**

are the priority sectors targeted for continued further expansion.

**All three sectors can be strengthened at individual business and industry levels through provision of:**

- Supported access to business information and resources
- Increased awareness of government and industry programs
- Connection with government, markets, customers, researchers and other stakeholders
- Targeted problem-solving and provision of research services
- Supported business cases and applications for funding
- Investment attraction



## TOURISM

Tourism is a well-organised industry incorporating businesses from a broad range of industry sectors including Arts and Recreation Services, Accommodation and Food Services, Retail Trade, and Rental, Hiring and Real Estate Services, to name a few.

Over the four years to 2021, domestic overnight visitation grew by 6.3% per year, domestic day trip visitation increased by 4.4% per year and prior to the COVID-19 pandemic (2015-2019), international visitation was growing at 3.2% per year.

### The strategic priorities for Tourism include:

- Supporting the three Regional Tourism Offices in their development of tourism businesses, marketing, and strategy

### Example projects could include:

- Funding and/or in-kind support of Regional Tourism Organisations
- Strategic industry supports





## MANUFACTURING

In the industry opportunity analysis, the manufacturing sector rates as an emerging sector with high growth (greater than the state) and potential to become specialised and thrive. The components of manufacturing showing growth in the region include food, beverage, and chemical products. Specialised machinery and other product manufacturers have also been identified for their growth potential.

### The strategic priorities for Manufacturing include:

- Nurturing the region's largest and/or fastest growing manufacturing sectors, including food and beverage, machinery, and chemical product manufacturing

### Example projects could include:

- Development of a regional manufacturers network
- Identification and promotion of funding opportunities





## AGRICULTURE

Agriculture is a diverse and important industry sector in the region's economy, particularly on the measures of value-added, output, exports, and employment. It is a well-established and specialised sector with strong growth potential.

Agriculture was the region's top exporter in 2020-21 with a value of \$842.5 million.

### **The strategic priorities for Agriculture include:**

- Growing the region's food and fibre production and export for categories with competitive advantages

### **Example projects could include:**

- Implementation of a regional agriculture industry support officer role
- Regional ag-tech awareness and education

## IMPLEMENTATION

The SRP will guide the development of RDA AHFKI's work priorities which typically have regional and/or industry-level impact. Those priorities are detailed in annual business and project plans that are submitted to state and commonwealth governments.

Although responsibility for development and any update of the SRP rests with RDA AHFKI, its success relies on the efforts of numerous organisations with a responsibility or interest in the regions' economic development. For that reason, the SRP should provide planning guidance to all levels of government, their departments and agencies, along with industry, not-for-profit groups, and community groups.

It is expected that the SRP will also serve as a promotional tool for the region's stakeholders to support placemaking activities and investment attraction.

RDA AHFKI will review the SRP annually, considering changing regional priorities, updated regional data or critical issues that imply the need for a revision. Critical issues are those which are likely to have a significant impact on the current or future economic performance and liveability of the region. Any updates will be published on the RDA AHFKI website.





## DISCLAIMER

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This report was produced by the Regional Development Australia Adelaide Hills Fleurieu and Kangaroo Island Incorporated and does not necessarily represent the views of the Australian Government, its officers, employees, or agents. Its contents reflect information gained from consultations with stakeholders nominated by RDA AHFKI, supplemented with a strategic review of additional material, issues and representations provided by the officers and committee members of RDA AHFKI.

While due care has been taken in the presentation and interpretation of this information, no warranty of completeness, accuracy or reliability is given in relation to the statements or material presented in this document, or to the representations made by staff, contributing parties or personnel involved or consulted as part of the plan development process.

Other than the responsibility owned to RDA AHFKI, neither any member, employee or officer undertakes responsibility arising in any way from the reliance placed on this document by a third party. Any such reliance is that third party's sole responsibility.



**For further information about  
the SRP and economic development  
of the region, visit: [rdahc.com.au](http://rdahc.com.au)**

## REFERENCING

Strategic Regional Plan 2022-2025,  
Adelaide Hills, Fleurieu Peninsula and  
Kangaroo Island,

Regional Development Australia Adelaide Hills,  
Fleurieu and Kangaroo Island incorporated,  
October 2022.



**An Australian Government Initiative**



**An Initiative of  
Government  
of South Australia**

