

# 'Horsing around' with new app

BY SAM LOWE

ANDY Ide, a Strathalbyn software developer, has had major success after his new application was named a finalist in the SA/NT iAwards.

Mr Ide's app, HorseRecords, has been five years in the making and seeks to revolutionise horse record management from racetracks to rehab.

HorseRecords will provide horse owners, managers and vets access to real time analytics of each horse, with hopes to improve horse management and sales.

"With years in the making it's a huge honour for HorseRecords to be celebrated a finalist amongst the best in this category," Mr Ide said.

"Our commitment and dedication to delivering first in class horse solution software that makes a difference, is our passion and promise to the industry."

Throughout the app's construction, Mr Ide worked



Mr Andy Ide with horse, Sunny, has created a new app which has led him to be nominated for an IT award. **Picture: supplied**

with industry specialists - including horse owners, managers, breeders, vets, trainers and farriers rehabilitation specialists - to ensure the key data needed to make critical decisions is captured and documented.

The app has already proven to be a valuable asset to

horseracing authorities in SA and the Northern Territory.

"HorseRecords is an integral tool we use to promote equine welfare in our Off the Track racehorses," said John Cornell, the Equine Welfare Officer for RacingSA.

Mr Ide said HorseRecords now supports racing author-

ities to take proactive and ethical care of retired racehorses.

"It's been a privilege working with Racing SA and Thoroughbred Racing NT to develop a customised App solution helping the management of retired racehorses," Mr Ide said.