

# NEXT STEPS

Type of Project	Description	Stakeholders Involved
Bus Planning	Undertake a Mount Barker - Adelaide Hills public transport study to scope the Mount Barker and Adelaide Hills bus rapid transit projects	DPTI, Adelaide Hills Council, Mount Barker District Council, bus operators, bus customers and local community
	Park n Ride demand study for the Adelaide Hills and Mount Barker corridor to confirm the origins for the Park n Ride commuters at the existing sites and to address the capacity issues for commuter parking at Crafers and Mount Barker	DPTI, Adelaide Hills Council, Mount Barker District Council, bus operators, bus customers and local community
	Mount Barker town bus study that will: 1. Review the existing bus services and stops 2. Redesign local bus routes to connect to Adelaide services 3. Provide new routes in the residential growth areas	DPTI, Mount Barker District Council, bus operators, bus customers and local community
On-Demand Bus Services	On-demand transport service trials within and to the Adelaide Hills – Mount Barker region to service the following sub-areas: 1. The northern townships in the Adelaide Hills (Woodside, Birdwood, Gumeracha and Lobethal) to Tea Tree Plaza interchange (Modbury), Verdun (Hahndorf) and Mount Barker 2. Macclesfield and Meadows to Stirling and Hahndorf 3. Langhorne Creek and Milang to Strathalbyn	DPTI, Adelaide Hills Council, Mount Barker District Council, Alexandrina Council and local community
Information and Promotion	Integrate the Adelaide CBD information office and the Visitor Information Centre	DPTI, City of Adelaide
	Merge the Adelaide Metro and LinkSA websites	DPTI, bus operators
	Implement tourism packages with public transport services to attractions and special events	DPTI, TiCSA, Tourism groups and operators
Fares and Ticketing	Investigate and develop an integrated fare policy for the Adelaide Hills – Fleurieu Peninsula region that considers the equity issues between metropolitan Adelaide and regional bus and train services	DPTI
	Investigate and trial new ticketing technologies to be integrated for all services in the region with the Adelaide Metro ticketing system	DPTI

Legend: DPTI - Department of Planning Transport and Infrastructure, South Australia  
TiCSA - Tourism Industry Council South Australia

# Adelaide Hills - Mount Barker Public Transport Strategy Summary

## Vision for Public Transport in the Hills Region

The vision to significantly improve public transport services and infrastructure for the Adelaide Hills - Mount Barker region was developed under three key themes with objectives as follows:

Regional Equity	Smart Investment	Economic Growth
Make the region's public transport as good as, or better than, other comparable regions	Future proof public transport for changing travel demand and demographics	Enable access to jobs, apprenticeships, schools, shopping and medical services regionally and in Adelaide
Meet the community needs for transport access to enable healthy and productive lifestyles	Improve return on investment through customer focused transport	Attract more tourists and visitors to the region with easy public transport access
Ensure seamless and integrated fares and ticketing systems for more equitable pricing and easier usage	Defer road upgrades by reducing traffic congestion	Support the region's population growth, businesses and rural communities

## Strategic Rationale for Improving Public Transport

**Public transport services to the Adelaide Hills - Mount Barker region are inadequate based on the stakeholder and community feedback survey and submissions from a review of similar regional areas in Australia with the following common issues:**

- Except for during the peak periods to and from Adelaide CBD, the **frequency of bus services** is generally very low or not available, and consequently most bus services are poorly patronised.
- Network coverage** is only good in the Adelaide to Mount Barker corridor, but elsewhere throughout the region, in the towns and between towns, it is very poor.
- Park n Ride capacity** is significantly exceeded in the Adelaide Hills and Mount Barker region.
- Issues with **fare inequity** with different metro and regional fares throughout the region and with ticketing systems that are not integrated.
- Poor integration between service providers**, even though Keolis Downer is the operator of LinkSA and SouthLink bus services.
- Public transport information** on the websites, signage, visitor information centres and in tourist information is incomplete, poor quality and not integrated.
- The **amenity and the access to bus stops** is generally poor and not attractive.
- Public transport** to the region is significantly **underfunded** per capita when compared to other jurisdictions.



# Improving Public Transport in Mount Barker and the Adelaide Hills

