

You're invited to be our **VIP Guest...**



Regional Development Australia Adelaide Hills, Fleurieu and Kangaroo Island cordially invites you to attend a special, VIP workshop on Marketing that we are hosting for a select group of businesses.

Join us as we introduce you to Phillip Mauviel, the man who made a name out of Billy Baxters in South Australia as he helps you to embrace your business strengths; defining your edge against your competitors and opening up even more opportunities for your business.

*“ Phillip is a very interesting presenter who is easy to listen to.
The workshop has a good systematic way of going through all important aspects of marketing. ”*

Ulli Spranz; B.-d. Farm Paris Creek P/L

Marketing doesn't have to be cumbersome! This powerful, information packed workshop will explain how to find your ideal customer in the current market, help you to define the purpose and value of your product and services and share the secrets behind a well perceived brand and message.

You will leave with the knowledge behind how to develop successful Strategies allowing you to seize every opportunity, how to set objectives and will have the confidence to commit to a marketing plan of action.

*“ Phillip is a very inspirational presenter. Attending this workshop has provided me with the enthusiasm and inspiration to address marketing my business with confidence and commitment.
The take-home workbook is a great resource! ”*

Vicki Fletcher; The Salem Olive Grove

Together, we'll explore what could be possible for you, your business and your future. We know you'll benefit significantly and invite you to join us. You must be sure to RSVP – just 15 places are available – make sure you secure yours now.

Venue: Regional Development Australia, 38 Adelaide Road, Mount Barker

Date: Workshop 1: Tuesday 28 February 2012
Workshop 2: Wednesday 29 February 2012

Time: 9:15am registration for a 9:30am start to 1:30pm

Cost: Complimentary, a gift from Regional Development Australia Adelaide Hills, Fleurieu & Kangaroo Island

RSVP: No later than Friday 24 February 2012 by telephoning 8232 9954
Or email kerrie.stocker@10x.com.au.

An assortment of light food will be provided during the break!